18th October 2016

**Performance, Experience and Glamour - YOKOHAMA at Auto Zurich**

The Japanese tyre manufacturer YOKOHAMA will once again take part in the prestigious Auto Zurich Car Show from the 10th-13th November.

With preparations well under way, a combination of YOKOHAMA premium tyres and a dash of glamour will be offered by the newly crowned Miss YOKOHAMA 2016/17 Romana Möckli. The 30th edition of the car show will certainly be an attractive proposition for those visiting the YOKOHAMA booth.

In Hall 6 at booth A05 visitors will be warmly welcome not only by the smile of Miss YOKOHAMA but by a selection of the latest performance car tyres of the Japanese tyre manufacturer which will include the ADVAN Sport V105 on a Jaguar XK-R RS Supersport GTR of the Ritter Design & Manufaktur GmbH.

Other YOKOHAMA products featured will be the ADVAN Fleva V701, the ultimate street sport tyre A052 and the Advan AD08R as well as the motorsport tyres A005 and A006.

A selection of winter tyres will also be on display including the W.drive V905.



Miss Yokohama 2016-17 Romana Möckli



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